**Group:** Spring Semester 2018

Philip, Moises, Benny, Micheal MMP 200 - 0900

Philip Cohen 02/26/2018

Local Textbook Market Application

• **Client:**

1. To help former and current College students with their classes.

• **Purpose of site:**

1. To get an affordable option to buy or sell textbooks.

• **Measurable Goals:**

1. Provide membership to keep track of the seller (for security and safety of the buyer).
2. Have a link to the seller’s member profile information when selecting the book (such as an email).
3. A list of textbooks that are on sale (will try to get more if out of stock).
4. History of sales (credibility to the seller either negative or positive).
5. Comparing prices with other sites (can help narrow down what you are looking for).

• **Target Audience (s):**

1. For students of all ages (ranging from 17 and up) in the New York City area.

2. For both genders

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3. All race or ethnic background are welcome to use this app.

4. Single, married or widow we don’t mind.

5. High School Diploma, G.E.D., or any other type of certifications it not needed.

6. Income (not necessary). Hobbies and interests (if you want).

• **Content:**

1. Biography text.
2. Testimonial of how useful the app is.
3. Pictures of the textbooks both new and use conditions.

• **Functionalities:**

1. Contact forms to keep records of those who used the app.
2. Membership profile for safety and security purposes.
3. Using Payment methods when you want to purchase a textbook.

• **Supported platforms:**

1. For all devices (for easy and simple used).

2. IPhone, IPad, Androids, and Tablets.

• **Style:**

1. Clean and neat where everything feels aligned.
2. Not too bright but, a balance mixture of color(s).
3. A working website, links, and images of the product(s).